

Rio 2016: Creating a Sustainable Legacy in Brazil and Latin America with

Dow's expertise and rich customer relationships to design a low carbon future.



An incredible platform to help expand awareness and adoption of low carbon technologies.

Dow's commitment: addressing society's needs and global challenges

Agriculture



Sustainable Livestock

Restore degraded pasturelands and increase livestock productivity to reduce GHG emissions.

📍 Mato Grosso



Precision Agriculture

Optimize crop productivity and reduce GHG emissions through precision agriculture technologies.

📍 Mato Grosso

Education



Scientific Education

Reach more than 5 million students in Brazil, introducing them to STEM and sustainability concepts through the lens of sports with Rio 2016's Transforma program.

📍 Brazil

Infrastructure



PU-Based Insulation Panels

Engage the construction value chain to promote insulation technologies for operational and environmental benefits.

📍 Recife, Rio de Janeiro, São Paulo and Belo Horizonte in Brazil; expanded to Argentina and Colombia

Industrial Processes



Versatile Packaging Technologies

Work with film manufacturers to accelerate adoption of microfoaming, a proprietary Dow technology, which increases productivity and results in lighter films with the same protection properties.

📍 Brazil, Argentina, Mexico, Colombia, Guatemala

Biomass-Generated Energy



Innovative power and steam generation technologies from eucalyptus and sugarcane biomass to displace fossil fuels.

📍 Bahia and Minas Gerais



Our commitment: 500,000 MT CO₂e of GHG emission reductions in Brazil

Our aspirational goal:
another 1.5 million MT CO₂e in Brazil and Latin America

For more information:
www.dow.com/carbonmitigation

WORLDWIDE OLYMPIC PARTNER SINCE 2010. TRADITION OF SUPPORT SINCE 1980.
Collaborating for a more sustainable future.

